IN THE CLAIMS

The pending unamended claims are reproduced below:

1. (PREVIOUSLY PRESENTED) A method of displaying available multimedia content offerings and managing access to them, via a device, said available multimedia content offerings being accessible over a convergent system of networks, said method comprising the steps of:

defining a multiple axis framework, said multiple axis framework comprising three or more independent axes, and each of said independent axes being defined by a list of available options;

correlating each of said available multimedia content offerings with a specific option for each of said independent axes in said multiple axis framework, and accordingly, locating each of said available multimedia content offerings within said multiple axis framework;

displaying all available multimedia content offerings corresponding to options identified by a user, with respect to one or more of said independent axes; and

allowing the User to select one of said displayed available multimedia content offerings for delivery to said device;

wherein all multimedia content offerings that are available over said convergent system of networks may be displayed and selected for delivery by specifying at least one option for at least one of said independent axes, independent of what options might be assigned to a given multimedia content offering for said other axes; and

wherein if the User does not specify the delivery medium then all available multimedia content offerings will be displayed regardless of their respective media for delivery.

2. (PREVIOUSLY PRESENTED) The method of claim 1 wherein said available multimedia content offerings include services provided via various communication networks.

3. (PREVIOUSLY PRESENTED) The method of claim 2, comprising the step of providing integrated access to make content planes transparent to User.

4. (PREVIOUSLY PRESENTED) The method of claim 2 wherein Users do not have to shift paradigms, or be aware of which plane they are on and where they want to go, in order to change content selection.

5. (PREVIOUSLY PRESENTED) The method of claim 2 wherein said three or more independent axes comprise three axes.

6. (ORIGINAL) The method of claim 5 wherein said three axes comprise: mode, Provider and theme axes.

7. (PREVIOUSLY PRESENTED) The method of claim 6 comprising the step of presenting different layers of said multiple axis framework to the User.

8. (PREVIOUSLY PRESENTED) The method of claim 7 wherein said step of presenting comprises the step of presenting different layers of said multiple axis framework to the User via a graphic user interface (GUI).

9. (ORIGINAL) The method of claim 7 wherein the ordering of said layers may be varied.

10. (PREVIOUSLY PRESENTED) The method of claim 9, further comprising the steps of:

responding to a desired one of said multimedia content offerings being selected by the User, by:

switching the input from said selected multimedia content offering to an output; and

converting the format of said selected multimedia content offering as required to accommodate said output.

11. (ORIGINAL) The method of claim 10 wherein said step of converting is performed using a software driver with a common API (Application Programming Interface).

12. (PREVIOUSLY PRESENTED) The method of claim 10 wherein said step of converting comprises the steps of:

converting the format of said selected multimedia content offering to an intermediate (meta) format; and subsequently

converting the format of said selected multimedia content offering from said intermediate (meta) format as required to accommodate said output.

13. (ORIGINAL) The method of claim 12, further comprising the step of handling the logistics of billing and monitoring usage of services in an integrated manner.

14. (ORIGINAL) The method of claim 2, wherein said various communication networks include an Internet network.

15. (ORIGINAL) The method of claim 2, wherein said various communication networks include a video on demand service.

16. (ORIGINAL) The method of claim 2, wherein said various communication networks include a public switched telephone network.

17. (ORIGINAL) The method of claim 2, wherein said various communication networks include a broadcast network.

18. (PREVIOUSLY PRESENTED) A multimedia server for managing access to available multimedia content offerings accessible over a convergent system of networks, comprising:

means for defining a multiple axis framework, said multiple axis framework comprising three or more independent axes, and each of said independent axes being defined by a list of available options;

means for correlating each of said available multimedia content offerings with a specific option for each of said independent axes in said multiple axis framework, and accordingly, locating each of said available multimedia content offerings within said multiple axis framework;

means for displaying all available multimedia content offerings corresponding to options identified by a User with respect to one or more of said independent axes; and

means for allowing the User to select one of said displayed available multimedia content offerings for delivery to said device;

wherein all multimedia content offerings that are available over said convergent system of networks may be displayed and selected for delivery by specifying at least one option for at least one of said independent axes, independent of what options might be assigned to a given multimedia content offering for said other axes; and

wherein if the User does not specify the delivery medium then all available multimedia content offerings will be displayed regardless of their respective media for delivery.

19. (PREVIOUSLY PRESENTED) A multimedia system for displaying available multimedia content offerings and managing access to them, said available multimedia content offerings being accessible over a convergent system of networks, said multimedia system comprising:

an End User terminal;

a Service Provider; and

a communication network connecting said End User terminal with said Service Provider; said Service Provider being operable to:

define a multiple axis framework, said multiple axis framework comprising three or more independent axes, and each of said independent axes being defined by a list of available options;

correlate each of said available multimedia content offerings with a specific option for each of said independent axes in said multiple axis framework, and accordingly, locating each of said available multimedia content offerings within said multiple axis framework;

display all available multimedia content offerings corresponding to options identified by a User, with respect to one or more of said independent axes; and

allow the User to select one of said displayed available multimedia content offerings for delivery to said End User terminal;

wherein all multimedia content offerings that are available over said convergent system of networks may be displayed and selected for delivery by specifying at least one option for at least one of said independent axes, independent of what options might be assigned to a given multimedia content offering for said other axes; and

wherein if the User does not specify the delivery medium then all available multimedia content offerings will be displayed regardless of their respective media for delivery.